

AMi Learning Leadership Foundation



Be the Industry Leader we know you are.

Does your organization believe in the transformative power of learning and its positive impact on our industry?

Does your organization believe recognizing, encouraging and requiring industry-based credentials can elevate our industry's professionalism internally and externally and even attract the younger generation?

If you answered yes to these two questions, then we ask you support the Automotive Management Institute (AMi) in its efforts to:

- Develop, maintain, and promote role-based, verifiable professional designations
- Continue creating a “learning movement”, placing the emphasis on and raising the awareness of learning as an outcome.

We are seeking companies such as yours to be part of the AMi Learning Foundation.

In turn, we will be thanking and recognizing our donors by placing their logo on our website and with our Learning Management System.

Your live event management courses will then become AMi Certified and eligible to be advertised as such.

Also, each donor will have a scholarship in their name and four options as to who the scholarship could be available to within the industry. Eg. Hertz Career Starter Scholarship – available to students enrolled in a technical program.

Finally, we recognize logo exposure is available everywhere, and your name is well known. However, we will be offering you an opportunity to be presented in a very positive light, enabling repair businesses the ability to access training, career paths and professional designations at that AMi offers.

In fact, through the supporters of the AMi Learning Foundation, the majority of what we will be offering the industry is provided at low or no charge to the industry.

Your donations will be tax-deductible.

Please choose your Learning Leader Level and support the industry through your association.



[Be A Master](#)

Learning Master - \$10,000 tax-deductible annual donation

- We thank you for your partnership by placing your logo on the AMi website AND within the students' "MyAMi" portal, which is seen at every login.
- Banner Ad on our website Annually seen by 40,000 students.
- Certify your AMi Courses in AMi learning portal & Certification for AMi courses provided at live events.
- Name and logo on AMi presentations & promotions
- Credit for a \$1,500 Student Scholarship Benefits
- Promoted as a **master** of industry success and sustainability. Showing your support for your customer's long-term success.
- Industry press release and exposure through your \$1,500 student scholarship.



Learning Leader - \$5,000 tax-deductible annual donation

- We thank you for your partnership by placing your logo on the AMi website AND within the students' "MyAMi" portal, which is seen at every login.
- Banner Ad on our website Annually seen by 40,000 students.
- Certify your AMi Courses in AMi learning portal & Certification for AMi courses provided at live events.
- Name and logo on AMi presentations & promotions
- Credit for a \$1,000 Student Scholarship Benefits
- Promoted as a **leader** of industry success and sustainability. Showing your support for your customer's long-term success.
- Industry press release and exposure through your \$1,000 student scholarship

[Become a Leader](#)

Learning Advocate - \$2,500 tax-deductible annual donation

- We thank you for your partnership by placing your logo on the AMi website AND within the students' "MyAMi" portal, which is seen at every login.
- Banner Ad on our website Annually seen by 40,000 students.
- Certify your AMi Courses in AMi learning portal & Certification for AMi courses provided at live events.
- Credit for a \$750 Student Scholarship Benefits
- Promoted as an **advocate** of industry success and sustainability. Showing your support for your customer's long-term success.
- Industry press release and exposure through your \$750 student scholarship

[Be an Advocate Today](#)



Learning Ambassador

\$1,250 tax-deductible annual donation

Features

- We thank you for your contribution by placing your logo on the AMi website
- Credit for a \$500 Student Scholarship Benefits
- Banner Ad on our website Annually seen by 40,000 students.
- Promoted as an **ambassador** of industry success and sustainability. You truly care about your customer's long-term success.
- Industry press release and exposure through your \$500 student scholarship

[Be an Ambassador](#)



Learning Supporter

\$625 tax-deductible annual donation

Features

- Recognized as a *personal* leader of industry success and sustainability. You truly care about our repair industry's long-term success.
- Name listed as an Individual level donor on AMi Website

[Be a Leader Today](#)

The Automotive Management Institute is a Texas-based 501(c)(3) nonprofit, tax-deductible education organization. The support received from the Program enables AMi to provide many of its programs and services at low or no cost to the automotive repair and service industry.

As a supporter of AMi Learning Foundation, you show employees you care about their success by enabling low cost, high quality, industry

management training and structured career development programs that effectively improve the long-term success of their businesses and ultimately your customers .

This demonstrates your personal commitment to our industry's success and the role learning plays in it.

To become an AMi Learning Foundation partner or have questions about AMi or the program, contact us at supportingsuccess@amionline.org

[Choose your Learning Leadership Level!](#)

Automotive Management Institute | 8209 Mid Cities Blvd, North Richland Hills, TX 76182

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